1. Introduction

Women from minority groups live at a disproportionately higher risk of chronic illnesses and cancer, increasing their morbidity and mortality. (Newman, 2010) The shocking disproportion could be explained by the genetic makeup, family history, behavioral choices of food, and low physical activity. Our behavior about cancer and breast cancer prevention depends on our cultural background because the social environment and culture determine the values of the patient and the provider. (Dein, 2004) Individual and access issues reduce the likelihood of obtaining screening mammography, particularly among minority women, for instance, lack of physician’s recommendation, not having a regular provider, and lack of health insurance. Factors associated with increasing the risk of not obtaining mammography screening include a disadvantaged background, low socioeconomic class, low education, smoking, older age, and lack of physician access. (Curtis, Quale, Haggstrom, & Smith-Bindman, 2008) Minority women often have a disadvantaged background. SEER data 1986-2001 demonstrated lower screening mammography rates for various minority groups compared to white women: 50.6% for non-Hispanic whites, 40.5% for African-American, 34.7% for Asian-American, 36.3% for Hispanic, and 12.5% for Native-American women. (Kagay, Quale, & Smith-Bindman, 2006) Mammography use varies by race and ethnicity of the women.

Numerous interventions have been investigated to increase mammography use. Vernon reported that reminder-only studies would predict mammography uptake when compared to educational interventions and counseling, although reminder-only studies were not more effective than education and counseling. (Vernon, McQueen, Tiro, & del Junco, 2010) Other authors have reported the importance of measuring informed decision making from interventions communicating a health risk. (Fox, 2006) Mandelblatt and Yarbroff studied that provider interventions effectively increase mammography uptake. (Mandelblatt & Yarbroff, 1999) Han performed a meta-analysis of mammography interventions for minority women demonstrating an average of 7.8% increase in the rate of mammography. (Han et al., 2009) Access interventions increased the rate of mammography by 15.5% whereas other individual-directed interventions accounted for 9.9% increase. Combined interventions demonstrated a strong effect on mammography uptake but which component is more...
Efficacious than others cannot be ascertained. Han reported that social networks (interventions made by lay health workers and promotoras) would actually lower the use of mammography, raising questions about the effectiveness of culturally sensitive (CS) education delivered by a lay health worker. (Han et al., 2009)

Minorities fear losing confidentiality, thus programs increasing the awareness of the benefits of early detection could ameliorate this problem. (Wu, Colby, Iongi-Filiaga, & Maskarinec, 2010) This is important because lack of regular screening among African American and Hispanic women is associated with late stage of breast cancer diagnosis. (Henry et al., 2011) Whether health promotion programs to increase mammography uptake should invest in CS education, particularly, using lay health workers remains unclear. The purpose of this meta-analysis is to assess the effectiveness of culturally sensitive programs to increase mammography use by minority women when compared to: 1) usual care, and, 2) delivery through a lay health worker, 3) diverse racial/ethnic groups, such as, differences between Latina versus Asian Pacific descent versus Black women, 4) rural versus urban location.

2. Methods

The search strategy searched published materials. First, a limited search of Medline and CINAHL was conducted to identify relevant keywords contained in the title, abstract and subject descriptors. Second, terms identified in this way and the synonyms used by respective databases are used in the extensive search of the literature and, searching from the reference lists and bibliographies of the articles. The abstract is reviewed first, if it met criteria then, the article was reviewed.

2.1 Study selection

This systematic review considered studies of minority women at risk of breast cancer that were recent immigrants or that spoke English as a second language or were foreign born. The intervention of interest is an educational program culturally sensitive compared to usual care to increase compliance with mammography. The outcome variable is mammography uptake determined by the patient’s self-report or by record review. Study types included are randomized, clinical trials or comparative analysis. Studies conducted with languages other than English are excluded. When there was a discrepancy, two investigators looked at the article and finally, the study was admitted if it met design specifications and all other study inclusion criteria.

2.2 Search strategy

Ovid and CINAHL collections were retrieved with the following search terms used in various combinations: “intervention studies” or “patient education” as topic or “cooperative behavior” or “social change” or “interventions” AND “mammography” or “ultrasonography, mammary” or “mass screening” or “early detection of cancer” and “breast neoplasm” AND “Asian Americans” or “African Americans” or “Hispanic Americans” or “Minority groups”. Then, limits were placed to humans, female, English, all adult: 19+ years. The first collection had 109 articles. After scanning the abstracts, only 29 were appropriate for further analysis due to outcome was not mammography or the research was geared to follow up mammography instead of screening mammography, or
the intervention was not considered culturally sensitive, or comparison was between two interventions other than usual care. In CINAHL we only found 2 additional articles and these were not appropriate for this analysis. After reading the selected articles, only 22 articles were appropriate for further analysis. Only 14 studies from 10 publications were appropriate for meta-analysis (Figure 1), 2 additional studies with CS educational intervention among minority women were included for separate analysis due to having a different design (Table 5a and b).

2.3 Data abstraction

The reviewer abstracted data on study design, database, intervention, sample size, age, compliance with mammography, analysis and external validity into standardized data abstraction forms. The quality of the study is assessed using a quality form based on the methods developed by the University of Oxford titled Centre for Evidence Based Medicine critical appraisal tool specifically RCT Appraisal sheet. A grading system for the quality of the data was developed for a total score of 10 points. Studies that scored between 4-10 points were selected allowing flexibility to include studies in the low range. Inclusion criteria included studies with the following variables: 1) women of minority origin grouping all ethnic background into one larger group, 2) age greater than 40 years following the indications for mammography set by the American Cancer Society recommending yearly screening for women > 40 years, 3) education programs specifically designed to have an intervention described as cultural sensitive or using the same language spoken by the minority group in question, 4) mammography outcome expressed as % mammography excluding any study not reporting %, 5) studies designed as pre and post intervention, prospective randomized intervention, controlled randomized trials, clustered randomized trials, and studies of repeated measures, 6) location included minority women from countries other than United States because all countries have minority groups presenting socioeconomic disadvantages that can contribute to health disparities. Subgroups of racial/ethnic women were Latinas, African American and Asian /Middle East. Local health workers (LHW) were considered as intervention type when the article stated it, if the intervention required phone use, training a woman to deliver the information and or when the LHW was expected to intervene verbally in addition to complementing the education with printed materials. Printed materials were considered when sending or giving out tailored letters, culturally based printed material, and behavior based printed material. Whether the rates differ by geographic location, rural versus urban location was abstracted from the text. If the analysis was performed in a major city, it was assumed that urban was the correct location and not rural unless the authors specifically assigned a rural population in the sample. Studies that scored between 4-10 points were selected. Inclusion criteria included studies of: 1) women of minority origin, 2) age greater than 40 years, 3) education programs specifically designed to have an intervention described as cultural sensitive or using the same language as the minority group, 4) mammography outcome expressed as % mammography, 5) studies designed as pre and post intervention, prospective randomized intervention, controlled randomized trials, clustered randomized trials, and studies of repeated measures, 6) location included minority women in other countries.

Exclusion criteria included studies where the intervention was: 1) not CS education, 2) if the outcome was not expressed as percent mammography or could not be converted to a
mammography rate, 3) the women were not of minority origin, 4) if data did not include the years 1990 to the present, 4) study design was review, case report, case control but not an intervention, 5) quality rated <4.

2.4 Statistical analysis

The effectiveness of an educational intervention culturally sensitive to increase mammography use is estimated using meta-analysis with Comprehensive Meta-analysis software, version 2 and will be considered significant with P value <0.05. Random effects models were selected a priori to estimate combined study effects. Moreover, statistical heterogeneity of the studies was indicated based on Q=14.983, df =13, p=.002 in the initial analysis (Table 2). In the random effects model, variance is partitioned into within study and between studies variance. The weight assigned to each study was estimated by 1/(variance+tau-squared), C>0, then tau squared = (Q-df)/C and tau-squared is the between studies variance. The triangular shape of the funnel plot of the standard error by log odds ratio suggested acceptable publication bias (Figure 1).

2.5 Intervention and how it might work

There is no standard definition of cultural sensitivity but it is important because culture influences how minorities view, understand and how they explain cancer. Minority patients value feeling respected. Respect results from dialogue, attention, curiosity, healing, empowerment and self-respect. Cultural sensitivity consists of being responsive to the attitudes, beliefs, feelings and position of minority groups who share common racial, national, religious or cultural traditions. (Hoffman-Goetz & Friedman, 2006; American Association of Diabetes Educators, 2007) Cultural sensitivity encompasses superficial and deep dimensions. The superficial dimension considers observable behaviors, such as, people, places, language, music, clothing, product brands and food. The deep structure covers intangible factors, for instance, understanding the culture, historical events, social and environmental factors that influence health behaviors. Cultural competence, multicultural, cultural tailoring, racial identity and ethnic identity are all aspects of cultural sensitivity accepted in this review as determinants of the effectiveness of promoting mammography education among minority women. (U.S. Department of Health and Human Services Office of Minority Health, 2001)

3. Results

3.1 Description of the population

The population consisted of women of minority origin in the United States and abroad. Included were African American, Latina, Asian Pacific and Middle Eastern origin. (Figure 2) The age for mammography testing was older than 40 years for most studies (Table 1). From the two additional studies of different design described separately, Dignan presents the response from Native American Indian women (Table 5a) and Grindel presents a longitudinal study of African American women (Table 5b). An additional study with cluster randomized trial described Asian women response to CS education (Table 5c). Six studies were conducted in rural areas (Table 6).
Fig. 1. Medline articles & added references included and excluded* by study design, total 108.
3.2 Usual care versus culturally sensitive education

The odds ratio (OR) of obtaining mammography were almost 1.5 times more likely for minority women who participated in CS education program than from usual care (OR=1.440 (95% CI=1.164-1.780), p<0.001)) (Table 2).

3.2.1 Lay health workers

One question was if delivery of CS education through lay health workers compared to usual care increased mammography uptake? The odds that minority women would engaged in screening mammography after receiving CS education through a lay health worker increases 1.7 times than with usual care alone (OR=1.655 (95% CI=1.207 -2.267)) (Table 3).

3.2.2 Racial/ethnic groups

Our next question tested whether the effect size of CS education was homogeneous through all racial/ethnic groups (Table 4). When analyzing the odds of screening mammography after CS education by racial ethnic group, the odds of receiving screening was 1.569 higher than with usual care (OR=1.569 (95% CI=1.310-1.838)). All minority women responded positively to CS education. Latinas were more likely to obtain screening mammography after a CS education program than without it (OR=1.74 (95% CI=1.43-2.10)). African American women have 1.2 higher odds of obtaining screening mammography after CS education program than with only usual care (OR 1.156 (95% CI=0.834 -1.601), but there was great variability within studies. Asian and Middle Eastern women have 1.6 higher odds of...
obtaining screening with CS education than with usual care R/E, race/ethnicity; AA, African-American; RCT, randomized controlled trial; prosp interv, prospective interventional; LHW, lay health worker; (OR=1.64, 95% CI=0.98-2.80). Looking closely at Nguyen’s study, he used a combination including media campaign, and the women with higher number of exposures were more likely to obtain mammography. We have no way of adjusting for number of exposures with these data, therefore, Nguyen’s study was removed and the effect size is in favor of CS education modestly increasing in favor of obtaining screening mammography when compared to usual care (OR=1.83, 95% CI (1.44-2.33). In summary, the racial ethnic groups in this meta-analysis have similar effects (p=0.28), the higher Latinas odds ratio is not statistically different from other racial/ethnic groups.

<table>
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<th>Rank as</th>
<th>I</th>
<th>N</th>
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<td>combined</td>
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Table 1. Description of studies included in meta-analysis, 10 publications, 14 studies.

Dignan (2005) reported that among the American Indian population a telephone call using a lay health worker (Dignan et al., 2005) demonstrated higher odds than face-to-face CS education to obtain screening mammography (Table 5a). (Dignan et al., 2005) Using either one of those interventions would have 1.66 higher odds of obtaining mammography than not intervening (OR=1.66 (95% CI: 1.293-2.134). Of interest, Grindel’s study was assessed separately because it is a longitudinal design using same woman at baseline as the pre-intervention (Table 5b). The study demonstrated a strong effect size where African American women had 2.2 higher odds ratio of obtaining screening mammography given a program of CS education compared to their baseline (pre-intervention). A cluster randomized trial corroborates a similar effect size to the meta-analysis of the 10 studies (Table 5c). The odds ratio of obtaining screening mammography after the intervention was 1.5 times that of usual care. Again, we can observe more variability in the African American women group but this could be related to power due to the small sample size used compared to the Jenkins study of Vietnamese women. This study had among the lowest standard error and would have created statistical problems if treated as un-clustered studies because the within study error would be underestimated.
### Table 2. Usual care versus culturally sensitive education, 10 studies, 14 subgroups, using random effects model.

<table>
<thead>
<tr>
<th>Study name</th>
<th>Odds ratio</th>
<th>Lower limit</th>
<th>Upper limit</th>
<th>p-Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beach 2007</td>
<td>1.862</td>
<td>1.396</td>
<td>2.480</td>
<td>0.000</td>
</tr>
<tr>
<td>Kreuter 2005</td>
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</tr>
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<td>Kreuter 2005**</td>
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<td>3.284</td>
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</tr>
<tr>
<td>West 2004</td>
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<td>Erwin 1999</td>
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### Overall

Table 2. Usual care versus culturally sensitive education, 10 studies, 14 subgroups, using random effects model.

### Table 3. Effect size of culturally sensitive education versus usual care with lay health worker, 6 studies.

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<tr>
<th>Study name</th>
<th>Odds ratio</th>
<th>Lower limit</th>
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<th>p-Value</th>
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### Overall

Table 3. Effect size of culturally sensitive education versus usual care with lay health worker, 6 studies.
Table 4. Effectiveness of culturally sensitive education to increase mammography uptake by race/ethnicity.

<table>
<thead>
<tr>
<th>Race/ethnicity</th>
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<td>Latina</td>
<td>Navarro 1998</td>
<td>1.673</td>
<td>1.101</td>
<td>2.642</td>
<td>0.016</td>
</tr>
<tr>
<td>Latina</td>
<td></td>
<td>1.736</td>
<td>1.432</td>
<td>2.104</td>
<td>0.000</td>
</tr>
<tr>
<td>Overall</td>
<td></td>
<td>1.509</td>
<td>1.340</td>
<td>1.638</td>
<td>0.000</td>
</tr>
</tbody>
</table>

A. Baseline comparison – Native American

<table>
<thead>
<tr>
<th>Study name</th>
<th>Odds ratio</th>
<th>Lower limit</th>
<th>Upper limit</th>
<th>p-Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dignan 2005</td>
<td>1.755</td>
<td>1.229</td>
<td>2.517</td>
<td>3.985</td>
</tr>
<tr>
<td>Dignan 2005*</td>
<td>1.573</td>
<td>1.108</td>
<td>2.232</td>
<td>2.535</td>
</tr>
<tr>
<td>Overall</td>
<td>1.661</td>
<td>1.293</td>
<td>2.134</td>
<td>3.970</td>
</tr>
</tbody>
</table>

(a) Native American women
B. Longitudinal - AA

<table>
<thead>
<tr>
<th>Study name</th>
<th>Statistics for each study</th>
<th>Odds ratio and 95% CI</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Odds ratio</td>
<td>Lower limit</td>
</tr>
<tr>
<td>Grindle 2004</td>
<td>4.416</td>
<td>2.939</td>
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</table>

(b) African American Women

C. Cluster randomized

<table>
<thead>
<tr>
<th>Study name</th>
<th>Statistics for each study</th>
<th>Odds ratio and 95% CI</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Odds ratio</td>
<td>Lower limit</td>
</tr>
<tr>
<td>Jankins 1999</td>
<td>1.464</td>
<td>1.122</td>
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<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(c) Effect size of mammography uptake after intervention in minority women, cluster randomized trials.

Table 5. Additional studies with different design presenting minority population of women subjected to CS education and their mammography uptake: a) American Indian b) African American.

3.2.3 Rural versus urban location

The odds ratio that minority women living in a rural area would obtain screening mammography after CS education were not statistically improved compared to usual care (OR=1.08 (95% CI= 0.75-1.56)) (Table 6). The odds that minority women living in urban areas would obtain screening mammography after CS education were 1.7 higher than for those without the intervention (OR=1.66 (95% CI=1.21-2.27)). Also, it depends on the type of intervention, thus lay health workers or promotoras present greater odds of obtaining screening mammography among rural minority women (OR=1.3 (95% CI=1.06-1.75)) than usual care. However, the effect of lay health workers was limited to one article among those living in urban areas (OR=3.14(95% CI=1.9-5.2)).
4. Discussion

Culturally sensitive education programs are effective interventions to increase mammography uptake among minority women. Delivery of culturally sensitive intervention by lay health workers increase modestly mammography uptake among minority women. However, delivery of CS education by lay health workers was more effective than usual care.

Effective interventions to increase mammography uptake include mailed educational materials, letters of invitation with phone calls, training and direct reminders to women, and home visits (Legler et al., 2002), (Nguyen et al., 2006) just as for cervical screenings. Asian women preferred women physicians performing the evaluation perhaps because of modesty, sexual behavior and the fear of losing confidentiality, in other words, having others know of the potential breast cancer diagnosis. (Nguyen, McPhee, Nguyen, Lam, & Mock, 2002), (Remennick, 2006) Nowadays minorities who do not have documented citizenship fear deportation avoiding preventive cancer care.

Our meta-analysis confirms that delivery of CS education through a lay health worker compared to usual care alone increases the likelihood of obtaining screening. CS interventions other than educational could have a greater impact depending on the barrier impeding mammography uptake. Lay health workers that share cultural and linguistic characteristics communicating the breast cancer prevention message may reduce an important proportion of the disparity but not the entire multifaceted disparity. For instance, access enhancing, individual and system directed and combinations of effective
interventions may remove important barriers that cannot be addressed by an educational intervention. In other words, educational interventions increase the awareness and knowledge of screening behaviors but cannot remove barriers related to lack of health insurance, lack of regular provider or a physician recommending the test. (Peek & Han, 2004) Furthermore, Legler recommended measuring the individual components of an effective combination of interventions. (Legler et al., 2002) This is somewhat complicated because multiple interventions may have interaction potentiating the effect of one of the variables or the effect may vary according to the environmental elements present.

The effect of removing linguistic barriers is unequal to almost any other CS intervention among Latinas and lay health workers. Phone counseling can invariably improve effectiveness in communication. Much harder is to effectively intervene to mitigate mistrust in the health care system that is rampant among minority women. (Peek & Han, 2004), (Samsudeen, Douglas, & Bhopal, 2011) Alleviating healthcare mistrust through social networks and delivery through lay health workers could have a greater impact in changing health behavior towards cancer prevention compared to usual care or other interventions akin to tailored letters or printed materials.

For women living in rural areas, we can see less benefit from CS education than for women in urban areas. In part, studies from rural areas had flaws based on limitations from lack of facilities in the area of the intervention, low response rates due to many being migrant farmers lost to follow up and approaching minority women who rarely or never access health services. However, the odds ratios range widely and some studies such as Fernandez and Erwin reported positive effectiveness of CS education among minority women in rural areas. In particular, delivering CS education through lay health workers suggests that rural minority women face problems beyond lack of awareness. Some of these barriers comprise access issues, for instance, lack of health insurance, regular provider and the manpower providing the services in rural areas.

Some limitations of this meta-analysis include the variance caused by having all races and ethnicities combined together as minority women. However, considering that many minority women share a disadvantage background makes ground to compile their data together. Another limitation is the low quality of most randomized controlled trials (RCT) impacting the sample size thus the power that may underestimate differences between the intervention and usual care groups. Additionally, most data from RCT is self-reported by the women, a source of recall bias. Another limitation is that LHW complement their work by providing booklets and other printed materials limiting the assessment of the effect of LHW only or printed material only. In this study, the intervention LHW considered providing printed materials to educate minority women.

5. Conclusion

CS education is more effective than usual care to increase screening mammography behaviors among minority women. These data support that minority women are likely to increase mammography uptake after this intervention regardless of the racial/ethnic group. Delivering CS education through a lay health worker is more effective than usual care alone.
TO POLICY MAKERS: Minority women benefit from culturally sensitive education to increase screening mammography uptake. Investing in culturally sensitive education through a lay health worker is an effective intervention to reduce the disproportion of screening mammography uptake among minority women.

6. Acknowledgment

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7. References


Meta-Analysis: Culturally Sensitive Education and Mammography Uptake of Minority Women


In this volume, the topics are constructed from a variety of contents: the bases of mammography systems, optimization of screening mammography with reference to evidence-based research, new technologies of image acquisition and its surrounding systems, and case reports with reference to up-to-date multimodality images of breast cancer. Mammography has been lagged in the transition to digital imaging systems because of the necessity of high resolution for diagnosis. However, in the past ten years, technical improvement has resolved the difficulties and boosted new diagnostic systems. We hope that the reader will learn the essentials of mammography and will be forward-looking for the new technologies. We want to express our sincere gratitude and appreciation to all the co-authors who have contributed their work to this volume.

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